



HERITAGE

INVESTING IN ELEVATING EDUCATION

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PHONE

800-766-1156

EMAIL

info@pdkintl.org

WEBSITE

pdkintl.org

MAIL

P.O. Box 13090
Arlington, VA 22219

SOCIAL MEDIA

f @pdkintl
t @pdkintl
in linkedin.com/
 groups/2102482

THANKS TO OUR NEWSLETTER SPONSOR



Dear Kappans, Thetans, and Friends of PDK,

Happy New Year and welcome to the third volume of the Heritage Newsletter! It was a year ago that the first volume hit your mailbox, and we're proud to look back and see all that has been accomplished over the past 12 months.

One of the most galvanizing pieces of data from this year's PDK Poll is that, for the first time in its 50-year history, a majority of parents do not want their children to become teachers. We find ourselves at a crisis point in education and PDK is working on a variety of initiatives to change the narrative around the profession, offer support to current and aspiring teachers, and provide a platform for dialogue about how to move our profession forward.

As we move forward with many new initiatives, we're reminded to always honor and learn from PDK's rich history. A Life Member who joined PDK in 1957 recently expressed to us that he was happy to know that PDK's past successes are still fueling the organization today. Past and future gifts to the PDK Educational Foundation ensure that we can respond to crises in education. Thank you to all of you who contribute your time, talent, and/or treasure to ensure that our organization thrives. For those who may be considering support of the Foundation, we hope you'll be inspired by what we share with you today.

Warm Regards,



Katrina Breese
Sr. Director of Development & Engagement, PDK International



Kate Stephens
Director of Relationships & Outreach, PDK International

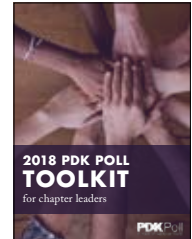
INTRODUCING PDK PRIMERS

PDK is launching a new series of research briefs, providing concise and easy-to-digest introductions to the research on key topics in K-12 education. This new resource builds upon the legacy of the PDK Fastback series, and is a direct reflection of the PDK core values of research, service, and leadership in education. Look for them at pdkinternational.org/heritage, and consider ordering multiple copies for district leaders, school staff, and aspiring educators.



START A CONVERSATION ABOUT THE PDK POLL RESULTS USING OUR TOOLKITS

For the first time in 50 years, most Americans responding to the PDK Poll said that they do not want their own children to become teachers, most often citing poor pay and benefits in the profession. This response came while most respondents said they have high trust and confidence in teachers.



The 2018 PDK Poll also revealed overwhelming support for teachers seeking improved pay: 78% of public school parents say they would support teachers in their own communities if they went on strike for higher pay. Two-thirds of Americans say teacher salaries are too low, and very few Americans — just 6% of all adults — say teacher salaries are too high.

These findings were just part of the latest edition of the annual PDK Poll of the Public's Attitudes Toward the Public Schools, the defining public opinion survey on American public education for the past 50 years. Complete results are available online at pdkinternational.org/heritage.

PDK has created several toolkits to assist chapters, college instructors, and students in developing conversations about the 2018 results.

Learn more and download our toolkits for PDK chapters, college instructors, and high school students at pdkinternational.org/heritage.

PDK'S VIRTUAL TOWN HALL

The first PDK Virtual Town Hall, focused on changing the public perception of teaching, was held last month. PDK CEO Dr. Joshua Starr was joined by Educators Rising National Student Officers Shamira Peters and River Braden for a lively discussion of outside-the-box ideas for attracting students to the profession and supporting teachers at the local, state, and national level. A recording of the presentation, including participant questions and commentary, can be found at pdkinternational.org/heritage.

Contact the national office at memberservices@pdkintl.org to share your thoughts on what we should cover in future events and what you can do to help!

RESOURCES FOR EDUCATORS

CURRICULUM AND MICRO-CREDENTIALS FOR “GROW YOUR OWN” PROGRAMS

As districts and states across the country experience difficulties recruiting teachers into the classroom, particularly male and non-white teachers, PDK and Educators Rising are committed to providing resources and tools for districts to implement “Grow Your Own” programs. Grow Your Own is a strategy of developing a teacher workforce locally, preparing students to eventually return to their hometowns after college to teach in the schools they learned in.

To support implementation of this strategy, Educators Rising offers a high school curriculum and student micro-credentials for preparation and certification. Created with support from the National Education Association and the American Federation of Teachers, the EdRising Academy curriculum emphasizes fundamental teaching practices that are critical for high school students to develop as they take their first steps on the path to becoming accomplished professionals. It is customizable and can support a series of electives or a career and technical education program. Micro-credentials are performance-based assessments that allow rising educators to showcase their growing skills around anti-bias instruction, classroom culture, collaboration, formative assessment, and learner engagement.

For more information, please contact Lucy Berrier, Program Manager of Educators Rising, at lberrier@pdkintl.org or (571) 814-5442.

SCHOLARSHIPS FOR FUTURE EDUCATORS

The PDK Educational Foundation endowed scholarship program provides financial assistance to students who are interested in pursuing a career in education and are seeking undergraduate or advanced degrees. These scholarships are funded by the generosity of our donors – members of Phi Delta Kappa, Educators Rising, and Pi Lambda Theta – who are committed to supporting the next generation of K-12 public educators. Applicants must be a member of Educators Rising, Phi Delta Kappa, and/or Pi Lambda Theta; pursuing a career in education; and enrolled full- or part-time for the fall semester of the application year.

Learn more at pdkinternational.org/heritage. Deadline to apply is April 3, 2019.



2017–2018 ANNUAL REPORT

The PDK International & PDK Educational Foundation annual report for 2017–2018 is available online. Visit pdkinternational.org/heritage to read the report, which highlights our achievements and impact over the past year, which are made possible thanks to contributions from our members and community supporters. To request a hard copy, please contact Boosaba Tan at btan@pdkintl.org or 571-814-5417.



CHAPTER SPOTLIGHT: JOHNS HOPKINS UNIVERSITY

EDRISING COLLEGIATE

The collegiate level of Educators Rising is set to launch in 2019, targeting undergraduate students planning on pursuing careers in education. This new level of membership will allow like-minded students to work together to gain the knowledge and skills needed to become successful in the classroom.

The EdRising Collegiate Taskforce continues to develop resources and activities geared toward supporting students throughout their undergraduate careers.

Contact Leslie Mefford at lmefford@pdkintl.org for more information about EdRising Collegiate and to join the taskforce.

PDK WELCOMES NEW STAFF

Lucy Berrier,
Program Manager,
Educators Rising

Anne Matthews,
Policy & Business
Development Analyst

In the past year, the Johns Hopkins University School of Education Chapter of Phi Delta Kappa celebrated several accomplishments and transitions. The



chapter created its first website, providing access to PDK events and communications, including a panel discussion on supports for students who have family in the armed forces. They welcomed several new members to their chapter and honored early educators from Baltimore and the surrounding communities. Also, three chapter members graduated from the Johns Hopkins University School of Education in Spring 2018. Finally, the chapter transitioned to new leadership. Their incredible, dedicated founding president, Dr. Yolanda Abel, was celebrated and passed the torch on to current president Alicia Woolf. Dr. Yolanda Abel is an irreplaceable leader for the chapter and continues to be an active member as past president on their executive board this year.

Showcase your membership pride!

Sweatshirts, tote bags, pins, and more are available. Visit pdkinternational.org/heritage to secure your items today.



THE HERITAGE SOCIETY

The Heritage Society is the PDK Educational Foundation's recognition society for those who have included a charitable gift to the PDK Educational Foundation in their estate plans. We are grateful to the following Heritage Society members for their deep commitment to teaching, learning, and public education:

Sharon Dorner Andelora • Charles & Claudia Cornett • Barbara Dubnick • Don & Verna Duncan • Jacob Epstein • Patricia Frazier • The Gamache/ Koger Living Trust • George F. Kersey Jr. • Jonathan Kitto • Gerald & Emily Leischuck • Eve Proffitt • Lolita Santiago • Randall J. Schmalz • Sharon Schulte • Anonymous

Please contact us when you're ready to learn more about planned giving. Additionally, if you have included us in your estate plans and don't believe we are aware, please contact Katrina Breese at kbreese@pdkintl.org or 571-335-0682 so that we may recognize you for your generosity.

MEMBER SPOTLIGHT: DR. ANDREA FOSTER

Our community of educators is our greatest asset! In each volume of the Heritage Newsletter, we highlight the story of one of our members and their motivations and impact in the classroom.



PDK member Dr. Andrea Foster has been a member since 1989. While Dr. Foster currently teaches at the university level, she began her teaching career as a middle school science teacher. Dr. Foster shares that, "My inspiration to teach was nurtured by my mother (a kindergarten teacher) and my father (a physician) both directly and indirectly. My mother always encouraged me to be a teacher and my father, by example, showed me how exciting a career in the sciences was. So, I combined the two fields and became a science educator."

Dr. Foster is currently an associate professor at Sam Houston State University, where she works to inspire the next generation of classroom teachers through the School of Teaching and Learning, with an emphasis on promoting "inquiry over achievement."

CONNECT WITH OUR NETWORK OF ASPIRING EDUCATORS

Are you part of a college or university, nonprofit organization, or company that is interested in reaching the next generation of educators? Register today for the 2019 Educators Rising National Conference in Dallas, Texas, where you will have the opportunity to connect with high school juniors and seniors from across the country who are interested in careers in education, as well as practicing educators who mentor these young people. Learn more about exhibiting, sponsorship, advertising, and presenting a session at pdkinternational.org/heritage.

YOUR INPUT NEEDED

If you haven't already, please visit pdkinternational.org/heritage to give us your feedback on PDK membership and *Kappan* magazine. We need your input to make sure we're providing you with the high-quality, research-based content and tools you need!

START YOUR OWN FACEBOOK FUNDRAISER

Interested in raising awareness about the need for highly skilled educators? Want to be part of a movement to recruit and develop aspiring teachers, beginning in high school? PDK now has an easy way to get involved.

Whether for your birthday or at any other time of the year, you can start a Facebook fundraiser for Educators Rising and invite your friends to contribute to the cause. Donations support our work to guide young people on a path to becoming accomplished teachers through our curriculum, micro-credentials, conference, scholarships, and more.

Setting up a fundraiser is simple! Visit facebook.com/fund/EducatorsRising/ to set up your virtual fundraiser today. Need help? Contact Boosaba Tan at btan@pdkintl.org or 571-814-5417 for assistance.

BECOME A VOLUNTEER SCHOLARSHIP READER

The Volunteer Read for the PDK Educational Foundation scholarship program begins in April. Last year, more than 20 individuals responded to our request for help to review and score scholarship applications. Together, they helped evaluate nearly 500 scholarship applications, resulting in the selection of 119 scholarship recipients.

Are you interested in serving as a volunteer reader this spring? Email scholarships@pdkintl.org to learn more and get added to the mailing list.

MEET THE PDK TEAM: ROBYN MINTIER

Robyn Mintier is one of our longtime team members. Robyn began her career with us as an employee of Pi Lambda Theta, our honor society for educators, in January 1995. Robyn joined PDK International in September 2010 when Pi Lambda Theta was acquired by PDK International. As the Database and Events Manager, her time is divided between managing and upgrading databases for all the associations under PDK International and coordinating the logistics for the Educators Rising National Conference. When she's not working, you'll find Robyn reading, exploring theme parks, going for walks on the beach, and completing house projects with her husband.



TRAVEL SCHOLARSHIPS WITH PDK

This year PDK will be offering individual travel scholarships via the Gerald Read Travel Scholarship program in lieu of our annual group trip in order to support our members as they travel abroad and share those experiences back at home. The scholarship application opens January 3, 2019 and closes April 3, 2019. Scholarships will be awarded at \$1,500. For more information, visit pdkinternational.org/heritage.



PDK INSURANCE PROGRAM FEATURES 20 MONEY-SAVING PLANS

PDK's Member Insurance Program provides tremendous value on insurance protection from companies such as New York Life, GEICO, and MetLife. The program is offered through the Trust for Insuring Educators (TIE), which has been helping educators access affordable, high-quality insurance plans for more than 45 years.

The centerpiece of the program is the TIE Group Term Life Insurance Plan from New York Life which offers highly competitive group rates for members, spouses, and dependent children. PDK members also receive a discount on GEICO Auto Insurance and access to TIE's professional liability insurance, the largest independent program in the nation. For members who are W-2 employed educators, \$1 million in protection starts at only \$94 per year. Discounted student policies as well as plans for educators who are independent contractors or private practitioners are also available.

To learn more, apply for coverage online, or download applications, visit the PDK Member Insurance Program website at ftj.com/pdk.

CHANGES TO YOUR PDK ACCOUNT

In the coming weeks, you may notice some changes to the look and feel of your PDK account. We are upgrading our system to improve your membership experience. To ensure a seamless upgrade, we encourage you to login to your account at pdkintl.org to make sure your contact information is current.

SPECIAL OPPORTUNITY: DONATION MATCHING FOR SCHOLARSHIP FUNDS

This past spring, we awarded more than 100 scholarships to students who are interested in pursuing careers in education. Unfortunately, we also had to turn away hundreds of deserving applicants due to limited funds. Given the rising overall cost of higher education, your support is urgently needed to ensure that we have well-prepared, effective educators in our schools across the country.

For a limited time, thanks to the support of an anonymous donor, we are offering \$1,000 to individuals, groups, or chapters that establish a scholarship fund with a donation of \$10,000 or more or contribute \$10,000 to an existing scholarship fund. This \$1,000 gift will be added to the selected scholarship fund's principal; income on the principal is what is used to award annual scholarships to aspiring educators.

Don't miss this special donation matching opportunity, which will allow your fund to support more students more quickly! We will provide special recognition to all donors who take part in this effort in our July Heritage Newsletter. Contact Katrina Breese at kbreese@pdkintl.org or 571-335-0682 today to learn more and get started.



P.O. Box 13090
Arlington, VA 22219



“When I received my invitation to apply for membership in Phi Delta Kappa, I recognized it as the highest honor an educator could obtain.”

– Joel Berg, PDK member since 1951

Be recognized for your service to PDK and to the education profession. Apply to become a PDK Distinguished Educator today.



Visit pdkinternational.org/heritage
or call 800-766-1156 for details.